



LEARNSAFE WEBSITE PRIVACY POLICY

This privacy policy does not apply to the LearnSafe platform product. The privacy policy for the LearnSafe platform may be found here learnsafe.com/privacy

Updated and effective: February 21, 2018

This Privacy Policy applies to the LearnSafe website at www.LearnSafe.com ("Website"), owned and operated by Slate, XP Inc. ("we", "us") The protection of your personal information is important to us, and we have provided this policy to inform our Website visitors ("you," "your"), of our policies and procedures regarding how we may collect, use, and protect your information.

By accessing or using this Website, you agree to the terms of this Privacy Policy.

Information You Provide

If you choose to subscribe to our blog, we will ask you to provide your name, email address and state. If you request a demonstration of the LearnSafe Platform, we will also ask for your phone number and for the name of your school district. If you submit any other inquiry, we will ask you to provide your name and email address so that we may respond to your question. You may also choose to provide us with additional information regarding the nature of your inquiry.

A Note About Users Under Age 13

Our Website is intended for a general audience, and not for children under the age of 13. We do not knowingly collect information from users under the age of 13. Should we learn that we have inadvertently collected personal information from children under the age of 13, we will take steps to promptly delete it.

Information We Collect Automatically

When you visit our Website, our servers automatically record information sent from your browser ("Log Data"). Log Data may include information such as your computer's Internet Protocol ("IP") address, pages of the Website that you visit, the time spent on those pages, and access times and dates. We use this information to monitor, analyze use of and administer the Website, and to better tailor it to your needs.

To collect this information, we use technological tools including:

Cookies

A cookie is a small data file sent from a website or application and stored on your computer or device. Cookies allow us to recognize your browser and recognize it when you return to our Website, and to remember your login information. Cookies also allow us to serve certain features, to better understand how you interact with our Website, and to monitor aggregated usage. You can set your browser to detect some cookies, to stop accepting cookies or to prompt you before accepting a cookie. To learn more about browser cookies, including how to manage or delete them, look in the Tools, Help or similar section of your web browser, or visit allaboutcookies.org.



Pixel Tags

A pixel tag (also known as a “clear GIF” or “web beacon”) is a tiny image – typically just one-pixel – that can be placed on a web page or in an email to you, to tell us when you have displayed that page or opened that email.

We use third party service providers to assist us in collecting and understanding Log Data.

By using our Website, you agree to our use of these tracking technologies.

Third-Party Website Tracking

We do not serve targeted advertising; however, when you use the Internet, unaffiliated parties such as ad networks, web analytics companies and social networking platforms may collect information about your online activities over time and across our and other websites. This information may be used to provide advertisements for products and services that may interest you, and those companies may use cookies, clear GIFs and other tracking technologies. LearnSafe does not track your activity over time and across different websites or online services. We do not honor “do not track” signals transmitted by web browsers. We encourage you to visit the following links if you would like to opt out of certain tracking conducted by unaffiliated third parties.

For more information about third-party advertisers and how to prevent them from using your information, visit the NAI’s consumer website at <http://www.networkadvertising.org/choices> or <http://www.aboutads.info/choices/>. If you do want to opt out using these tools, you need to opt out separately for each of your devices and for each web browser (such as Internet Explorer, Chrome or Safari) that you use on each device.

How We May Use Your Information

We do not sell or rent personally identifiable information.

We use and disclose personal information only for the purposes described above and as follows:

- To respond to your inquiries
- To investigate a suspected violation of our Terms of Service, suspected fraud or other unlawful activity;
- As may be required by law or by a court order, in which case, where legally permitted, we shall attempt to notify you and work with you to seek to limit the scope of the required disclosure;
- To our third party service providers to allow them to provide LearnSafe features on our behalf;
- In the event of a reorganization, merger, sale, bankruptcy or other business change, in which case your information will remain subject to the terms of this Privacy Policy; and
- With your consent and as permissible under applicable laws and regulations.

Third Party Service Providers

We may employ third party companies and individuals to facilitate delivery of our Website and to provide certain features on our behalf, such as customer service, maintenance services, email management, database management, web analytics, and improvement of our Website.



How You Can Access and Modify Your Information

If you would like to review, correct, update or request that we delete personal information you have provided to us, please contact us at info@learnsafe.com and specify what you would like to review, correct, update or have deleted.

Opt Out

If you have provided us with your information in order to subscribe to our blog or to receive information about LearnSafe, we may send you email marketing messages. You may opt-out of receipt of those messages at any time by clicking on the unsubscribe link that appears at the bottom of each message, or by contacting us at info@learnsafe.com.

Data Retention

We may retain information you provide for as long as is necessary to fulfill the purposes as described in this Privacy Policy, or as otherwise permissible by law.

Security

We are concerned with safeguarding your information. We strive to provide commercially reasonable practices, including administrative, technical, and physical safeguards, including encryption technologies, firewalls, access controls and additional measures to protect the confidentiality, availability, and integrity of your data. No method of transmission over the Internet, or method of electronic storage, is 100% secure, and we are not responsible for security incidents not reasonably within our control.

Links

Our Website contains links to third party social networking websites. If you click on a third party link, you will be directed to that third party's website. The fact that we link to a website is not an endorsement of that third party. These other websites may place their own cookies or other files on your computer, collect data or solicit personal information from you. Other sites have their own privacy policies, and we encourage you to read them.

Updates To This Privacy Policy

As we continue to develop our Website, we may, in our sole discretion, make changes to this Privacy Policy. The "last updated" date at the top of this policy indicates when it was last revised. Changes will become effective when posted. If you do not agree to changes to this Privacy Policy, you may not continue to use this Website.

A Note for California Residents

If you are a resident of California, you may request certain information regarding our disclosure of personal information (if any) for marketing purposes. To make such a request, please contact us at 4501 Pine Tree Circle, Suite 150, Birmingham, AL 35243.

Contact Information

For additional information regarding our privacy practices, please contact us at: info@learnsafe.com.